EC'd Yes	Rep Order#
	8863560
	Ver#
	_

Status New

Traffic Order#

Showing Buylines: All Lines Last Received: Printed:

09/12/2012 8:46 AM 09/12/2012 6:38 AM

1 of 4

Station K Advertiser Buyer Phone# Estimate# Product ET () NRCC-NATL REPUB CONG 3159 **NRCC IE 2012** Tracey Robinson Flight Dates Agency C/P1/P2/E Hiatus Weeks Agency (

ALEXANDRIA, VA 22314 () NATIONAL MEDIA INC 815 SLATERS LANE 10/12/2012 - 10/18/2012 155/426/3159

Rep Firm Sales Office (Salesperson (

) WASHINGTON) JAN FOX

Salesperson Phone#

Salesperson FAX# 202-872-5880 202-872-0263

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

9 W 7A-9A GD MRN AMR Rating: 1.1	8 TU 7A-9A GD MRN AMR Rating: 1.1	7 M 7A-9A GD MRN AMR Rating: 1.1	6 F 7A-9A GD MRN AMR Rating: 1.1	5 TH 3P-4P ELLEN Rating: 1.4	4 TU 3P-4P ELLEN Rating: 1.4	3 M 3P-4P ELLEN Rating: 1.4	2 F 3P-4P ELLEN ATTIONS 1.4	1 SU 10A-11A THIS WEEK-ABC	LT Ln Day Time Program $oldsymbol{igwedge}$
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10/17-10/17	10/16-10/16	10/15-10/15	10/12-10/12	10/18-10/18	10/16-10/16	10/15-10/15	10/12-10/12	10/14-10/14	Dates
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\$300.00	\$300.00	\$300.00	\$300.00	\$400.00	\$400.00	\$400.00	\$400.00	\$250.00	Total Cost
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20 Rating: 1.1	19 Rating: 1.1	18 Rating: 1.1	17 Rating: 1.1	16 Rating: 1.1	15 Rating: 1.3	14 Rating: 1.3	13 Rating: 1.3	12 Rating: 1.3	11 Rating: 1.3	10 Rating: 1.1	LT Ln		Station K. Advertiser Product Estimate#	Rep Order# EC'd Yes
TH	¥	Td	K	· ъ	H	M.	TU	<u>ت</u>	рЛ	TH	Day	Tracey Robinson	KTVX-TV SALT LAKE CITY () NRCC-NATL REPU NRCC IE 2012 3159	8863560
430P-5P	430P-5P	430P-5P	430P-5P	430P-5P	4P-430P	4P-430P	4P-430P	4P-430P	4P-430F	7A-9A	Time	š <u>o</u> n	' SALT LAKE CITY NRCC-NATL REPUB CONG E 2012	Ver#
ABC 4 NWS-4	GD MRN AMR	Program		Y UB CONG	1 Status New									
										D		Flight Dates Hiatus Weeks	Agency (): 815 SLA ALEXA: Agency C/P1/P2/E	Traffic Order#
: :30	:30	:30	: 30	:30	:30	:30	:30	:30	: 30	:30	Len) NATION LATERS L CANDRIA, FE 155	der#
\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$300.00	Rate	10/12/2012 - 10/18/2012	() NATIONAL MEDIA INC 815 SLATERS LANE ALEXANDRIA, VA 22314 C/P1/P2/F 155/426/3159	Shov
10/18-10/18	10/17-10/17	10/16-10/16	10/15-10/15	10/12-10/12	10/18-10/18	10/17-10/17	10/16-10/16	10/15-10/15	10/12-10/12	10/18-10/18	Dattes	2		Printed: 09/ Last Received: 09/ Showing Buylines: All Lines
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\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$300.00	Total Cost	1880 1263	ON	2 of 4
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Rep Order# 8863560 Ver# 1 Status New Traffic Order# EC'd Yes	KTVX-TV SALT LAKE CITY () NRCC-NATL REPUB CONG NRCC IE 2012	Buyer Tracey Robinson Flight Dates Phone# Histus Weeks	raan LT Ln Day Time Program	21 F 5P-530P ABC 4 NWS-5	22 M SP-530P ABC 4 NWS-5	23 TU 5P-530P ABC 4 NWS-5 Rating: 1.5	24 W 5P-530P ABC 4 NWS-5	25 TH SP-530P ABC 4 NWS-5	26 F 1035P- ABC-NITELINE< 1105P	27 TU 1035P- ABC-NITELINE< 1105P Rating: 1.1	28 TH 1035P- ABC-NITELINE< 1105P Rating: 1.1	29 SU 1030P-11P SPORTS ZNE Rating: 1.4	TH 108-10358 ABC /	Rating: 1.5
der#) NATIOI LATERS I CANDRIA,		Len	:30	:30	:30	:30	:30	:30	:30	: 30	: 30	: 30	
Shov	() NATIONAL MEDIA INC 815 SLATERS LANE ALEXANDRIA, VA 22314	10/12/2012 - 10/18/2012	Rate	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$225.00	\$900.00	
Printed: 09/ Last Received: 09/ Showing Buylines: All Lines	(1	13	Dates	10/12-10/12	10/15-10/15	10/16-10/16	10/17-10/17	10/18-10/18	10/12-10/12	10/16-10/16	10/18-10/18	10/14-10/14	10/18-10/18	
09/12/2012 8:46 AM 09/12/2012 6:38 AM Lines	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	Spots/Week	ዞ 	н	н	H	щ	ы	н	н	щ	н	
6 AM 8 AM		Phone# FAX#	# of Weeks	4	Н	Ь	щ	Н	۲٦	ц	ц	Н	Н	
) WASHINGTON) JAN FOX	202-872-5880 202-872-0263	Total Spots	j- ≟ 	Ь	12	ч	н	щ	H	<u>بـر</u>	4	н	
3 of 4	TON	5880 5263	Total Cost	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$225.00	\$900.00	
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א	-SALES MONTHLY TOTALS— Oct 12: 33 / \$14,575.00 Sales Totals: 33 / \$14,575.00 Station Totals: 33 / \$14,575.00 Lines not sent/rcld/rtrn: 0 / \$0.00 COMPETITIVE—	REPORT TOTALS Report Totals: 33 / \$14,575.00	33 SA Rating: 2.4	32 SA	Ş	Buyer Tracey I Phone#	KTVX-T	Rep Order# 8863560 EC'd Yes
Market Totals	THLY TOTALS— 33 / \$14,575.00 : 33 / \$14,575.00 .ls: 33 / \$14,575.00 .nt/rcld/rtrn: 0 / \$0. VE—	/ \$14,575.00	5P-930P	130P-5P	Time	Tracey Robinson	KTVX-TV SALT LAKE CITY () NRCC-NATL REPUB CONG NRCC IE 2012	560 Ver# 1
\$151,823	0		NASCAR 10/13	COLLEGE FB	Program		UB CONG	Status New
CABL 0% KSTU 37% NTVX 0%				- 5		Agency C/F1/F2/E Flight Dates Hiatus Weeks	Agency (815 SI ALEX	Traffic Order#
KAZG KTVX			:30	:30	Len) NATION LATERS I (ANDRIA,	ier#
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KUCW 0%			10/13-10/13	10/13-10/13	ω	2		Printed: 09, Last Received: 09/ Showing Buylines: All Lines
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46 46 O O			ц	⊢ 		Phone# FAX#		6 AM 8 AM
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17% 36%			\$1,000.00	\$1,000.00	ω ω	-5880 -0263	TON	4 of 4
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